



Dear New Bobcat ALAO Dealer,

On behalf of Doosan Bobcat Korea Co., Ltd., it is my distinct pleasure to extend a warm welcome to you as our newest Bobcat dealer and trusted partner.

Bobcat has built a proud legacy as a global leader in compact equipment, driven by innovation and customer commitment. Your decision to join our team reflects a shared vision for this excellence, and we are excited to embark on this journey together.

Through our structured onboarding program, you will gain access to comprehensive training, resources, and dedicated support designed to help you quickly embrace the Bobcat way and establish a strong presence in your market.

At Bobcat, we believe that our dealers' success is our success.

The entire Bobcat organization is committed to supporting you every step of the way as we work toward achieving new milestones together.

Congratulations once again on joining the Bobcat family.

We look forward to building a long-lasting partnership and shaping a stronger future together.

Thank you.

HW Park  
President  
Doosan Bobcat Asia Latin America & Oceania

